

Just One Tip

Welcome to this Month's edition of "Just One Tip", presented by "ON THE MIC WITH MICHAEL BOTTE" in partnership with Sound Foundation Studios, where I post a "TIP" I have learned either through experimentation or from observing others smarter than me LOL!

This month is all about Spotify Radio Algorithmic Playlist.

Spotify Radio is an algorithmic playlist feature that creates a continuous stream of music based on a starting point, such as a song, artist, album, or playlist. Here's a breakdown of how it works:

1 Spotify's algorithm analyzes the characteristics of the starting point (e.g., genre, style, mood).

2 It then generates a playlist of similar songs from its vast library.

3 The playlist is personalized, meaning it's tailored to the individual user's listening habits and preferences.

Here is my "Michael Botte Band Radio Algorithmic playlist that Spotify made for me: **https://open.spotify.com/playlist/37i9dQZF1E4xHoCmcudwCF**
It essentially chose about six songs from my catalog and coupled them with what Spotify thinks are "similar artists". This is a great place to find collab opportunities and develop relationships with fellow artists.

So COOL!!!! As an ISSA Representative, I must ensure I am serving my community.

PS - If you need AFFORDABLE AND PROFESSIONAL music production and promotion, please message or email me michaelbotteband@gmail.com

Thank you, family